

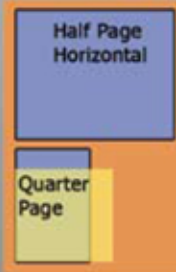
REAL HUNTING MAGAZINE™

AD SPECIFICATIONS:



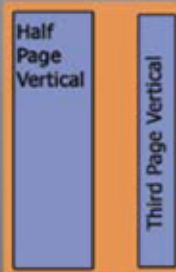
Full Page

Ad Size: Full Page
 Bleed - 8.875" x 11.375"
 Non-Bleed - 7.5" x 10.375"
 Trim Size - 8.375" x 10.875"



Half Page

Ad Size: Half Page
 1/2 Page Horizontal
 Total Size - 7.375" x 5.0625"
 1/2 Page Vertical
 Total Size - 3.5625" x 10.375"



Quarter Page

Ad Size: Quarter Page:
 Total Size - 3.5625" x 5.0625"



Third Page

Ad Size: Third Page
 1/3 Page Horizontal
 Total Size - 7.125" x 3.25"
 1/3 Page Vertical
 Total Size - 2.25" x 10.375"

	1x	3x	6x
Back Cover	Call		
Inside Back Cover	Call		
Inside Front Cover	Call		
Spread	\$2,500	\$1,500	\$1,000
Full Page	\$1,000	\$800	\$600
1/2 Page	\$800	\$600	\$500
1/3 Page	\$600	\$500	\$400
1/4 Page	\$500	\$400	\$300
Grid Ad	\$400	\$300	\$200



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